

5 April 2022

Exodus to Participate in Bitcoin 2022 Conference

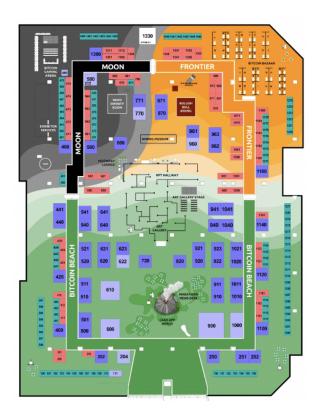
Company to expand brand presence to all 35,000 bitcoin enthusiasts, executives, and the industry's biggest investors.

Exodus Movement, Inc. (tZERO and Securitize ATS:EXOD), ("the Company") the leading self-custodial cryptocurrency software platform, announced that it will participate in <u>Bitcoin 2022</u> ("BTC 2022"), being held April 6-9, 2022, at the Miami Beach Convention Center in Miami, Florida. Exodus is the recommended Bitcoin Lightning Wallet of BTC 2022. Bitcoin lightning will be the only accepted crypto payment at the event and in the city of Miami, including high-end restaurants and nightlife venues.

BTC 2022 is the world's largest bitcoin conference with over 35,000 people in attendance, including over 3,000 companies, and over seven million livestream viewers worldwide. The Company expects to expand brand awareness and presence within the cryptocurrency community through its participation in BTC 2022. Exodus also expects thousands of attendees to download the Exodus app to experience lightning fast Bitcoin transactions.

At the conference, Exodus will promote increased user engagement via giveaways, promotions and will have a presenting booth. The Company is sponsoring a happy hour at FREEHOLD Miami on April 6th. If interested, register here for a free ticket.

Attendees can visit Exodus located at booth 510 to redeem a \$10 bitcoin lightning reward to use on their Exodus mobile application. Follow Exodus Twitter for real time updates of BTC 2022.



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About Exodus

Exodus is on a mission to help the world exit traditional finance. Founded in 2015, Exodus is a multi-asset software wallet that removes the geek requirement and keeps design a priority to make cryptocurrency and digital assets easy for everyone. Available for desktop and mobile, Exodus allows users to secure, manage and exchange cryptocurrencies like Bitcoin, Ethereum, and more across an industry-leading 10,000+ asset pairs from a beautiful, easy-to-use wallet. The non-custodial functionality is encrypted locally on users' own devices, ensuring privacy, security and complete control over their wealth. For more info visit exodus.com.

About Bitcoin 2022

Bitcoin 2022 is the world's largest bitcoin conference; it will be held in Miami Beach, Florida, at the Miami Beach Convention Center April 6-9, 2022, with over 35,000 people in attendance and over 7 million livestream viewers worldwide. Attendees will have four days to learn more about how the bitcoin market can provide them with greater freedom and individual sovereignty. The conference will showcase over 450 notable speakers that have a deep and genuine interest and knowledge about the bitcoin industry as well over 3,000 companies that will be featured in the exhibit hall each day.

Disclosure Information

Exodus uses the following as means of disclosing material nonpublic information and for complying with disclosure obligations under Regulation FD: websites exodus.com/investors and exodus.com/blog; press releases; public videos, calls and webcasts; and social media: Twitter (@exodus_io and JP Richardson's feed @jprichardson), Facebook, LinkedIn, and YouTube.

Forward-Looking Statements

This communication contains forward-looking statements that are based on our beliefs and assumptions and on information currently available to us as of the date hereof. In some cases, you can identify forward-looking statements by the following words: "will," "expect," "would," "intend," "believe," or other comparable terminology. Forward-looking statements in this document include, but are not limited to, quotations from management regarding confidence in our products, services, business trajectory and plans, certain business metrics, including anticipated revenues and net (loss) income for the year and, in particular, through the fourth quarter of 2021, and the timing, means and amount of anticipated stock repurchases. These statements involve risks, uncertainties, assumptions and other factors that are difficult to predict and may cause actual results or performance to be materially and adversely different. Factors that might cause such a difference include, but are not limited to:

- the impact of the COVID-19 pandemic on the health and safety of our employees, users, as well as the physical and economic impacts of the various recommendations, orders, and protocols issued by local and national governmental agencies in light of continual evolution of the pandemic, including any periodic reimplementation of preventative measures in various global locations;
- difficulties predicting user behavior and changes in user spending habits as a result of, among other things, prevailing economic conditions, levels of employment, salaries and

wages, inflation and consumer confidence, particularly in light of the pandemic and as pandemic-related restrictions are eased regionally and globally;

- unexpected or rapid changes in the growth or decline of our domestic and/or international Markets;
- increasing competition from existing and new competitors;
- expectations regarding future customer adoption of Exodus for dApps, DeFi and NFTs compared to its competitors;
- rapidly evolving and groundbreaking advances that fundamentally alter the digital asset and cryptocurrency industry;
- continued compliance with regulatory requirements;
- volatility in the price of cryptocurrencies, such as Bitcoin, and other digital assets;
- the possibility that the development and release of new products or enhancements to
 existing products do not proceed in accordance with the anticipated timeline or may
 themselves contain bugs or errors requiring remediation and that the market for the sale
 of these new or enhanced products may not develop as expected;
- the risks relating to our ability to sustain or increase profitability or revenue growth in future periods (or minimize declines) while controlling expenses;
- the compromise of user data for any reason;
- foreign operational, political and other risks relating to our operations; and
- the loss of key personnel, labor shortages or work stoppages.

More information on the factors, risks and uncertainties that could cause or contribute to such differences is included in our filings with the Securities and Exchange Commission, including in the "Risk Factors" and "Management's Discussion & Analysis" sections of our offering statement on Form 1-A. We cannot assure you that the forward-looking statements will prove to be accurate. These forward-looking statements speak only as of the date hereof. We disclaim any obligation to update these forward-looking statements.