Exodus Receives SEC Qualification and Sets Time to Begin Offering Shares in its Wallet at 9:00 pm ET Today

OMAHA, NEBRASKA — April 8, 2021 — Exodus Movement, Inc., a Delaware corporation that has developed a leading non-custodial cryptocurrency software platform, received notice that the Securities and Exchange Commission has qualified its offering of Class A common stock under Regulation A. The company will begin offering shares in the Exodus Wallet at 9:00 pm ET today.

Click here for a video with instructions to set up your investor profile, fund your Wallet and use the Shares app.

WHAT: Exodus Regulation A+ sale of Class A common stock at $27.42/share
Read the SEC Filing regarding the company here.

GET READY:
1. Go to your Exodus Wallet.*
2. Ensure your wallet is updated - instructions are here.
3. Get verified.**
4. Fund your wallet in advance with Bitcoin, Ethereum or USD Coin.

WHEN: April 8, 2021 at 9:00 pm ET

PURCHASE:
1. Go to your Exodus Wallet.*
2. Ensure your wallet is updated - instructions are here.
3. Submit amount.
   - Minimum investment: 1 share
   - Maximum investment: 2,733,229 shares
   (Note: depends on share availability; sales are on a first come first served base)

* If you have not downloaded the mobile or desktop Exodus Wallet app, it is available for on exodus.com, the Apple iOS app store, and the Google Play store.

** All investors must registered with the Exodus transfer agent Securitize and can do so through the app or at https://id.securitize.io/#/login

At this time, investors must reside in the United States of America. The offering is not available to persons who reside in Arizona, Texas or Florida. Exodus is currently exploring partnerships with alternative trading systems (ATS) that could potentially expand the availability of Exodus shares. Exodus intends to make the Class A common stock available for trading on several ATS, including the tZERO ATS within nine months of this offering. For investors located internationally, Exodus is exploring partnerships with other entities, such as MERJ Exchange, that could potentially make Exodus shares available for those in jurisdictions outside of the USA. Exodus will provide updates as they become
available. Please know that your Securitize IDs will be essential to the future availability of Exodus shares.

About Exodus
Founded in 2015, Exodus is a multi-asset software wallet that removes the geek requirement and keeps design a priority to make cryptocurrency and digital assets easy for everyone. Available for desktop and mobile, Exodus allows users to secure, manage and exchange cryptocurrencies like Bitcoin, Ethereum, Ripple, and more across an industry-leading 10,000+ asset pairs from a beautiful, easy to use wallet. The non-custodial functionality is encrypted locally on users’ own devices, ensuring privacy, security and complete control over their wealth. Exodus is on a mission to empower half the world to exit the traditional finance system by 2030. For more info visit exodus.com

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Forward-looking Statements
This communication contains forward-looking statements that are based on our beliefs and assumptions and on information currently available to us. In some cases, you can identify forward-looking statements by the following words: “will,” “expect,” “would,” “intend,” “believe,” or other comparable terminology. Forward-looking statements in this document include, but are not limited to, statements about our future financial performance, our business plan, our market opportunities and beliefs and objectives for future operations. These statements involve risks, uncertainties, assumptions and other factors that may cause actual results or performance to be materially different. More information on the factors, risks and uncertainties that could cause or contribute to such differences is included in our filings with the Securities and Exchange Commission, including in the “Risk Factors” and “Management’s Discussion & Analysis” sections of our offering statement on Form 1-A. We cannot assure you that the forward-looking statements will prove to be accurate. These forward-looking statements speak only as of the date hereof. We disclaim any obligation to update these forward-looking statements.

Qualification of the Offering Statement
The Securities and Exchange Commission (SEC) has qualified the offering statement that we have filed with the SEC. The information in that offering statement is more complete than the information we are providing now, and could differ in important ways. You must read the documents filed with the SEC before investing. The offering is being made only by means of its offering statement. This document shall not constitute an offer to sell or the solicitation of an offer to buy, nor shall there be any sale of these securities in any state or jurisdiction in which such offer, solicitation or sale would be unlawful prior to registration or qualification under the securities laws of any such state or jurisdiction.

An indication of interest involves no obligation or commitment of any kind. Any person interested in investing in any offering of shares of Exodus’s Class A common stock should review our disclosures and the publicly filed offering statement and the final offering circular that is part of that offering statement. Exodus is not registered, licensed or supervised as a broker dealer or investment adviser by the Securities and Exchange Commission (SEC), the Financial Industry Regulatory Authority (FINRA) or any other financial regulatory authority or licensed to provide any financial advice or services.