
**UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549**

FORM 1-U

CURRENT REPORT PURSUANT TO REGULATION A

July 14, 2022 (July 12, 2022)
(Date of Report (Date of earliest event reported))

Exodus Movement, Inc.

(Exact name of registrant as specified in its charter)

Delaware
(State or other jurisdiction of incorporation)

81-3548560
(IRS Employer Identification No.)

15418 Weir St. #333
Omaha, NE
(Address of principal executive offices)

(833) 992-2566
(Registrant's telephone number, including area code)

Class A Common Stock
(Title of each class of securities issued pursuant to Regulation A)

Item 9. Other Events

On July 12, 2022, James Gernetzke, Chief Financial Officer, and Allysa Howell, Director of Investor Relations, of Exodus Movement, Inc. (the “Company”), presented at the JMP Securities Technology Forum in Calistoga, California. The presentation included several metrics, including preliminary metrics for the Company’s monthly active users and total exchange volume for the second quarter ended June 30, 2022. The preliminary figures are unaudited and subject to change. The Company has not completed its closing and review process for the second quarter ended June 30, 2022. The final results for the second quarter ended June 30, 2022 may vary materially from the preliminary figures included in the presentation. Further information about the Company’s actual quarter-end results will be provided as part of its second quarter earnings conference call, earnings release, and Form 1-U.

A copy of the presentation is attached as Exhibit 99.1 to this Current Report on Form 1-U.

Safe Harbor and Forward-Looking Statements

The information furnished in Form 1-U is not deemed “filed” for purposes of Section 18 of the Securities Exchange Act of 1934, as amended, is not subject to the liabilities of that section, and is not deemed incorporated by reference in any filing under the Securities Act of 1933, as amended.

This communication contains forward-looking statements that are based on our beliefs and assumptions and on information currently available to us. In some cases, you can identify forward-looking statements by the following words: “will,” “expect,” “would,” “intend,” “believe,” or other comparable terminology. Forward-looking statements in this document include, but are not limited to, statements about our future financial performance, our business plan, our market opportunities and beliefs and objectives for future operations. These statements involve risks, uncertainties, assumptions and other factors that may cause actual results or performance to be materially different. More information on the factors, risks and uncertainties that could cause or contribute to such differences is included in our filings with the Securities and Exchange Commission, including in the “Risk Factors” and “Management’s Discussion & Analysis” sections of our offering statement on Form 1-A. We cannot assure you that the forward-looking statements will prove to be accurate. These forward-looking statements speak only as of the date hereof. We disclaim any obligation to update these forward-looking statements.

Exhibit Number	Description
99.1	Presentation dated July 12, 2022

SIGNATURES

Pursuant to the requirements of Regulation A, the issuer has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

EXODUS MOVEMENT, INC.

By: /s/ Jon Paul Richardson

Name: Jon Paul Richardson

Title: Chief Executive Officer

Date: July 14, 2022

Company Presentation

JULY 2022



EXODUS



Cautionary Statement

This presentation contains forward-looking statements that are based on our beliefs and assumptions and on information currently available to us as of the date hereof. In some cases, you can identify forward-looking statements by the following words: “will,” “expect,” “would,” “intend,” “believe,” or other comparable terminology. Forward-looking statements in this presentation include, but are not limited to, quotations from management regarding confidence in

our products, services, business anticipated revenues and net income for the quarter of 2022, and the timing, of these statements. These statements involve risks, which are difficult to predict and may cause actual results to be adversely different.

Factors that might cause such a difference include, but are not limited to:

- the impact of the COVID-19 pandemic on the health and safety of our employees, users, as well as the physical and economic impacts of the various recommendations, orders, and protocols issued by local and national governmental agencies in light of continual evolution of the pandemic, including any periodic reimplementation of preventative measures in various global locations; unexpected or rapid changes in the growth or decline of our domestic and/or international markets; the anticipated timeline or may themselves contain bugs or errors requiring remediation and that the market for the sale of these new or enhanced products may not develop as expected;
- difficulties predicting user behavior and changes in user spending habits as a result of, among other things, prevailing economic conditions, levels of employment, salaries and wages, inflation and consumer confidence, particularly in light of the pandemic and as pandemic-related restrictions are eased regionally and globally;
- unexpected or rapid changes in the growth or decline of our domestic and/or international markets;
- increasing competition from existing and new competitors;
- rapidly evolving and groundbreaking advances that fundamentally alter the digital asset and cryptocurrency industry;
- continued compliance with regulatory requirements;
- volatility in the price of cryptocurrencies such as Bitcoin and other digital assets

More information on the factors, risks and uncertainties that could cause or contribute to such differences is included in our filings with the Securities and Exchange Commission, including the “Risk Factors” sections of our offering statement on Form 1-A. We cannot assure you that the forward-looking statements will prove to be accurate. These forward-looking statements are subject to change and we may update these forward-looking statements.

Exodus makes cryptocurrency, DeFi, and NFTs easy and secure for everyone

Exodus is a self-custodial platform that acts as the home base for all of a customer's crypto needs – from HODLing to DeFi.

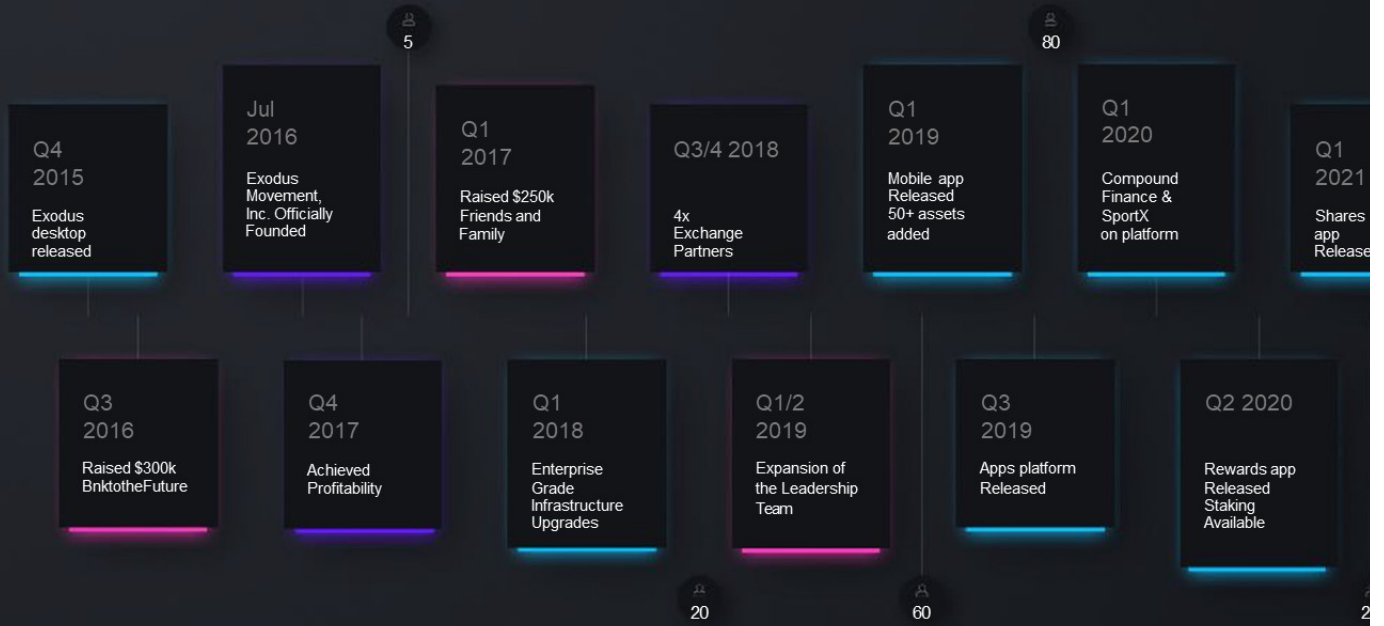
Our intuitive design and industry-leading customer support ensures everyone can fully experience everything that cryptocurrency has to offer: mobile, desktop, and browser extension.

- 🚩 Founded in 2015
- 🛡️ 300+ Supported crypto assets
- 👤 290+ Full-time equivalent employees
- 💰 \$80M+ Cash and crypto on hand
- 📁 2.7M Funded wallets
- 👤 24/7 Human support
- 🌐 200+ Countries supported



YEAR-OVER-YEAR

Exodus Evolution

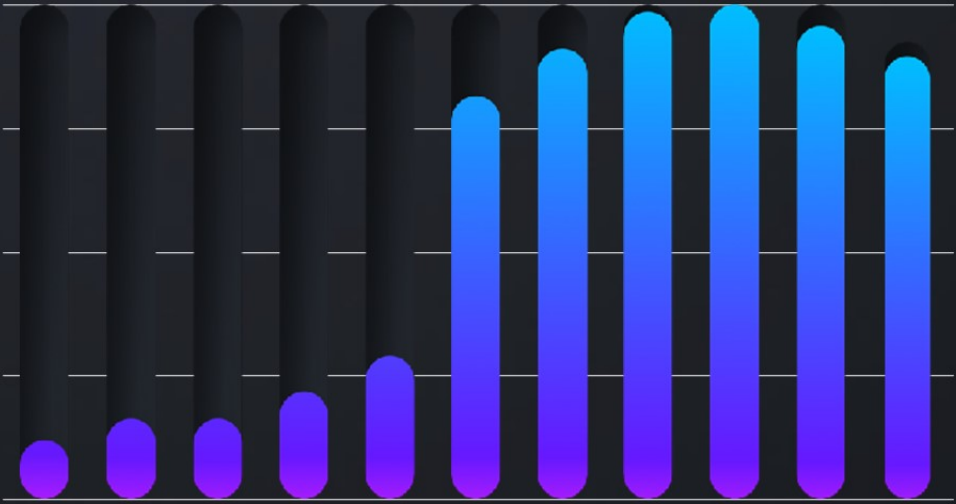


■ Raise ■ Product ■ Company

Impressive Company Metrics

Monthly Active Users

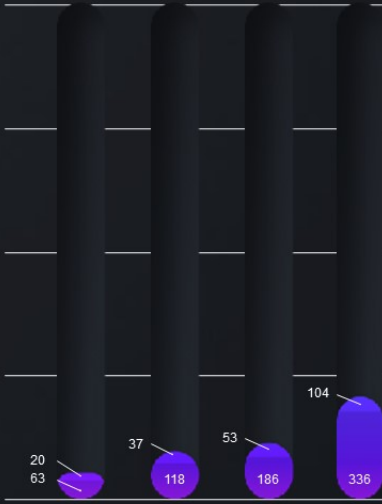
108,199	148,882	148,587	198,400	265,377	745,012	832,384	902,986	914,912	874,355	817,972
Q4 2019	Q1 2020	Q2 2020	Q3 2020	Q4 2020	Q1 2021	Q2 2021	Q3 2021	Q4 2021	Q1 2022	Q2 2022



(\$ IN MILLIONS)

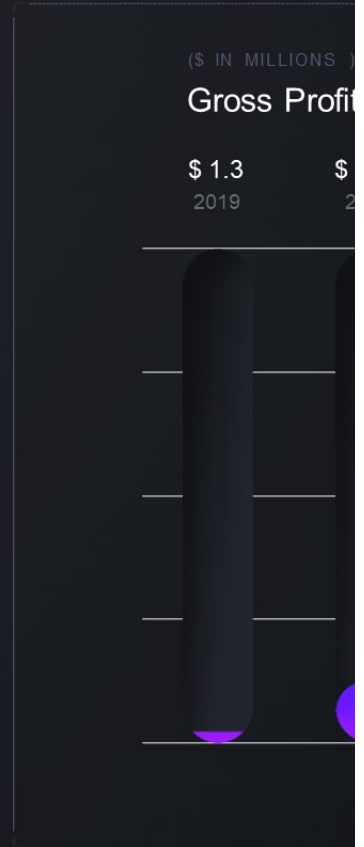
Total Exchange Volume

83	156	186	336
Q4 2019	Q1 2020	Q2 2020	Q3 2020



IN MILLIONS \$ (Q2 2022 ARE PRELIM)

Robust Growth



Key Differentiators

1/3

Intuitive design

2/3

Customer Success

Current response time is under 9 minutes to human support

3/3

Self-Custody

The speed of access without the need for private key devices to access



Subject to Bankruptcy Risk

Company Control of Assets

Visionary leadership

Co-Founder and CEO

JP Richardson

JP's passion for cryptocurrency and belief in a better financial system set the stage for founding Exodus with Daniel. He continues to set our company vision and values and keeps us all on mission.



Co-Founder and President

Daniel Castagnoli

From subtle sounds to smooth animations, Daniel is a master of emotional design and has designed for Louis Vuitton, and Nike.

Chief Financial Officer

James Gernetzke

Partnering to grow business is in James' DNA. Previously CFO of Banyan Medical Systems and Director of Finance at First Data (Fiserv), he is a CPA and received his MBA from Kellogg at Northwestern.

Chief Legal Officer

Veronica McGregor

Veronica brings over 20 years experience as legal counsel to fast-growing companies in the crypto space. Recently she served as Chief Legal Officer at Shapeshift. Veronica received her JD from the University of California.

Chief People Officer

Sabrina Grissom

Our very own "Yoda of Crypto HR". Sabrina makes sure our global remote team has everything they need to thrive. She comes to Exodus after leading US talent for eToro and Senior HR positions at Noble Markets, Voxy & ZocDoc.

VP Engineering

Sean Counce

A true Crypto wizard, Sean leads our engineering teams and ensures that we have industry leading technology at the heart of our product. He comes to Exodus from cJnet, WhiskeyMedia, Guidebook and BitGo.

VP Product

Phil Haymes

Phil brings in a wealth of experience in product management to Exodus. With over 18 years of experience, he excels at setting up high performance teams that deliver successful products across the board.

VP Community Support

Shoshi Yam Zanmei

Community engagement is one of the things that sets us apart in a crowded field, and Shoshi leads our fanatical support team. Previously, she worked as a consultant providing turnkey services to Ethereum based projects.

AS OF MARCH 31, 2022

Strong Balance Sheet

(\$ IN MILLIONS)
Cash and Digital
assets



*Based on market value

Capital Structure

Total Shares O/S

Class A (Publicly-Traded)

FTX

Class B (10:1 Voting Rights)

Co-Founders

Bank to the Future

Shapeshift

Equity Incentive Plans

Issued and O/S

Authorized

Fully Diluted Shares Outstanding

Catalysts & Takeaways from 1Q 2022

1/6

Browser extension released on May 17

Next chapter in Exodus evolution with the multi-chain, multi-asset Browser Extension. Ethereum support released on June 10th

2/6

New logo

New logo represents a full embrace of our focus on Web3

3/6

Successful Fiat on-ramp

We have seen strong partnership with Fintech adding more on-ramp

4/6

Balance sheet remains strong

We have over \$80 million in available liquidity

5/6

User loyalty offset quiet quarter

MAUs remain strong and were +11% YoY

6/6

Beauty of self-custody

"Not your keys, not your coins" our mantra and our differentiator from our competitors

2022 vision is to
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Thank you.

