

Exodus Movement, Inc. California Resident Privacy Notice

Last Reviewed and Updated: October 22, 2020

This California Resident Privacy Notice supplements the information and disclosures contained in our [Privacy Policy](#). It applies to individuals residing in California from whom we collect Personal Information as a business under the CCPA through our websites, including <https://www.exodus.io>, applications, or services that link to this Privacy Policy (collectively, our “**Services**”).

Personal Information Collection, Disclosure, and Sale

For the purposes of this notice, **Personal Information** means information that identifies, relates to, describes, is reasonably capable of being associated with, or could reasonably be linked, directly or indirectly, with a particular consumer or household, or as otherwise defined by the California Consumer Privacy Act of 2018 (California Civil Code §§ 1798.100 to 1798.199) and its implementing regulations, as amended or superseded from time to time (“**CCPA**”).

Personal Information does not include information that is:

- Lawfully made available from government records.
- Deidentified or aggregated.
- Otherwise excluded from the scope of the CCPA.

The chart below provides the categories of Personal Information (as defined by the CCPA) we have collected, disclosed for a business purpose, sold, or used for business or commercial purposes in the preceding twelve (12) months since this California Resident Privacy Notice was last updated, as well as the categories of sources from which that Personal Information was collected, and the categories of third parties with whom we shared Personal Information. The examples of Personal Information provided for each category reflect each category’s statutory definition and may not reflect all of the specific types of Personal Information associated with each category.

Category	We Collect	We Disclose	We Sell	Categories of Third Parties with Whom We Share Personal Information
A. Identifiers <i>Examples:</i> Name, unique personal identifier, internet protocol address, email address, or other similar identifiers.	Yes	Yes	No	All
B. Categories of Personal Information in Cal. Civ. Code Section 1798.80(e) <i>Examples:</i> Name, employment, or employment history.	Yes	Yes	No	All
C. Characteristics of Protected Classifications under California or Federal Law <i>Examples:</i> Race or color, ancestry or national origin, religion or creed, age (over 40),	No	N/A	N/A	N/A

<p>mental or physical disability, sex (including gender and pregnancy, childbirth, breastfeeding or related medical conditions), sexual orientation, gender identity or expression, medical condition, genetic information, marital status, military, and veteran status.</p>				
<p>D. Commercial Information</p> <p><i>Examples:</i> Records of personal property, products or services purchased, obtained, or considered, or other purchasing or consuming histories or tendencies.</p>	No	N/A	N/A	N/A
<p>E. Biometric Information</p> <p><i>Examples:</i> Physiological, biological, or behavioral characteristics, including DNA, that can be used, singly or in combination with each other or with other identifying data, to establish individual identity, such as imagery of the iris, retina, fingerprint, face, hand, palm, vein patterns, and voice recordings, from which an identifier template, such as a faceprint, a minutiae template, or a voiceprint, can be extracted, and keystroke patterns or rhythms, gait patterns or rhythms, and sleep, health, or exercise data that contain identifying information.</p>	No	N/A	N/A	N/A
<p>F. Internet or Other Electronic Network Activity Information</p> <p><i>Examples:</i> Browsing history, search history, and information regarding a consumer's interaction with an internet website, application, or advertisement.</p>	Yes	Yes	No	All
<p>G. Geolocation Data</p> <p><i>Example:</i> Precise physical location.</p>	No	N/A	N/A	N/A
<p>H. Sensory Information</p> <p><i>Examples:</i> Audio, electronic, visual, thermal, olfactory, or similar information.</p>	No	N/A	N/A	N/A
<p>I. Professional or employment-related information</p> <p><i>Examples:</i> Job application or resume information and past and current job history.</p>	Yes	Yes	No	All
<p>J. Non-Public Education Information (as defined in 20 U.S.C. 1232g; 34 C.F.R. Part</p>	No	N/A	N/A	N/A

99) <i>Examples:</i> Records that are directly related to a student maintained by an educational agency or institution or by a party acting for the agency or institution.				
K. Inferences Drawn from Personal Information <i>Examples:</i> Consumer profiles reflecting a consumer’s preferences, characteristics, psychological trends, predispositions, behavior, attitudes, intelligence, abilities, and aptitudes.	No	N/A	N/A	N/A

In the preceding twelve months, we have not sold any California resident’s Personal Information.

Use of Personal Information

We collect, use, and disclose your Personal Information in accordance with the specific business and commercial purposes below:

1. To provide, maintain, debug, improve, and enhance our Services.
2. To understand and analyze how you use our Services and develop new products, services, features, and functionality.
3. To communicate with you, provide you with updates and other information relating to our Services, provide information that you request, provide you with our newsletter, respond to comments and questions, and otherwise provide customer support.
4. For marketing purposes, such as developing and providing promotional and advertising materials that may be useful, relevant, valuable, or otherwise of interest to you.
5. To personalize your experience on our Services such as identifying you as a repeat visitor.
6. To facilitate the connection of third-party services or applications.
7. To facilitate transactions such as an exchange.
8. To create de-identified and/or aggregated data to improve for our business purposes, including to improve our Services.
9. To process your job application.
10. To find and prevent fraud, detect security incidents, and respond to trust and safety issues that may arise.
11. For compliance purposes, including enforcing our Terms of Service or other legal rights, or as may be required by applicable laws and regulations or requested by any judicial process or governmental agency.
12. For short-term, transient use.
13. To contract with service providers to perform services on our behalf, including providing customer service, processing job applications, verifying customer information, providing advertising or marketing services, providing analytic services or providing similar services on behalf of the business or service provider.
14. For other purposes for which we provide specific notice at the time the Personal Information is collected.

Collection of Personal Information

In the preceding twelve (12) months since this notice was last updated, we have collected Personal Information from the following categories of sources:

1. **You/Your Devices:** You or your devices directly.
2. **Analytics Providers.**
3. **OS/Platform Provider:** Operating systems and platforms.

Disclosure of Personal Information

Pursuant to our [Privacy Policy](#), we share your Personal Information with the following categories of third parties:

- I. **Affiliates.**
- II. **Analytics Providers.**
- III. **Vendors:** Vendors and service providers.
- IV. **Integrated Third Parties:** Third parties integrated into our Services.
- V. **Third Parties as Legally Required:** Third parties as required by law and similar disclosures.
- VI. **Third Parties in Merger/Acquisition:** Third parties in connection with a merger, sale, or asset transfer.
- VII. **Third Parties with Consent:** Other third parties for whom we have obtained your permission to disclose your Personal Information.

Your California Privacy Rights

If you are a California resident, you may exercise the following rights.

Right to Know and Access. You may submit a verifiable request for information regarding the: (i) categories of Personal Information collected, sold, or disclosed by us; (ii) purposes for which categories of Personal Information are collected or sold by us; (iii) categories of sources from which we collect Personal Information; (iv) categories of third parties with whom we disclosed or sold Personal Information; and (v) specific pieces of Personal Information we have collected about you during the past twelve months.

Right to Delete. Subject to certain exceptions, you may submit a verifiable request that we delete Personal Information about you that we have collected from you.

Verification. Requests for access to or deletion of Personal Information are subject to our ability to reasonably verify your identity in light of the information requested and pursuant to relevant CCPA requirements, limitations, and regulations. Please note that, unless you have contacted us for customer support, signed up for our newsletter, or otherwise provided us with your identifiable personal information, we will have no reasonable method by which we can identify you and will be required to deny your request. To verify your access or deletion request, we may request that you provide us with some information that matches the identifying information that you have already provided to us.

Right to Opt Out. In some circumstances, you may opt out of the sale of your Personal Information. We do not sell your Personal Information.

Right to Equal Service and Price. You have the right not to receive discriminatory treatment for the exercise of your CCPA privacy rights, subject to certain limitations.

Shine the Light. We do not rent, sell, or share Personal Information with nonaffiliated companies for their direct marketing uses as contemplated by California's "Shine the Light" law (Civil Code § 1798.83), unless we have your permission.

Submit Requests. To exercise your rights under the CCPA, please email us via our Contact Information section.

Authorizing an Agent. To authorize an agent to make a request to know or delete on your behalf, please send us an email via our Contact Information section. To authorize an agent to make an opt-out request on your behalf, please send a written authorization signed by you and the authorized agent to us via the Contact Information section.

Do Not Track

There is no accepted standard on how to respond to Do Not Track signals, and we do not respond to such signals.

Contact Information

If you have any questions, comments, or concerns about this notice or our processing activities, or you would like to exercise your privacy rights, please email us at data@exodus.io or write to us at Exodus Movement, Inc., 15418 Weir Street, No. 333, Omaha, NE 68137.