

OFFICIAL RULES

EXODUS MOVEMENT, INC. UFC® 331 TICKET GIVEAWAY

NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN. A PURCHASE OR PAYMENT WILL NOT INCREASE YOUR CHANCES OF WINNING. VOID WHERE PROHIBITED BY LAW.

THESE RULES REQUIRE THAT DISPUTES BE RESOLVED INDIVIDUALLY, WITHOUT RESORT TO ANY FORM OF CLASS ACTION, AND LIMIT THE REMEDIES AVAILABLE TO ENTRANTS.

1. SPONSOR. This UFC® 331 Ticket Giveaway (the “Giveaway”) is sponsored by Exodus Movement, Inc. (“Sponsor” or “Exodus”), located at 15418 Weir Street #333, Omaha, Nebraska 68137. Sponsor has received authorization from Zuffa, LLC d/b/a Ultimate Fighting Championship (“UFC”) to use the tickets offered as Prizes in the Giveaway. However, UFC is not a sponsor of, and is not responsible for the conduct or administration of, this Giveaway.

2. AGREEMENT TO RULES. By clicking to agree to these Official Rules (these “Rules”) and submitting an entry, each entrant fully and unconditionally agrees to and accepts these Rules and the decisions of Sponsor, which are final and binding in all matters relating to the Giveaway. For clarity, these Rules constitute a legal contract between you (“you,” “your,” or “entrant”) and Exodus/Sponsor (“we,” “our,” or “us”), governing your entry into the Giveaway. Sponsor reserves the right, in its sole discretion, to disqualify any entrant who fails to comply with these Rules.

3. SWEEPSTAKES PERIOD. The Giveaway begins on **Monday September 14, 2026, at 9:00 AM Est.** and ends on **Wednesday September 16, 2026, at 6:00 PM Est.** (the “Entry Period”). Sponsor's servers or system clock, as applicable, will be the official time-keeping device for the Giveaway.

4. ELIGIBILITY. The Giveaway is open only to individuals who, at the time of entry:

- Are the legal age of majority in their state, province, or country of residence and, in all cases, are at least 18 years of age;
- Are legal residents of the fifty (50) United States and the District of Columbia, excluding Puerto Rico and all other U.S. territories and possessions, residing in a jurisdiction where this Giveaway and the awarding of the prize is not prohibited by law;
- Are not employees, officers, directors, contractors, or agents of Sponsor, UFC, or their respective parents, subsidiaries, affiliates, event venue, or the immediate family members (spouse, parent, child, sibling) or household members of any such person;
- Successfully complete, to Sponsor's satisfaction, all identity-verification and “know-your-customer” (KYC) due diligence checks described in Section 9 below; and
- Are not, and are not owned or controlled by, a person or entity that is (i) named on any list of prohibited or restricted parties maintained by the U.S. Department of the Treasury's Office of Foreign Assets Control (“OFAC”), the U.S. Department of Commerce, or the U.S. Department of State, or any equivalent list maintained by a governmental authority with jurisdiction over Sponsor; or (ii) located, organized, or ordinarily resident in a country or territory that is the subject of comprehensive U.S. sanctions.

Sponsor reserves the right to verify eligibility and to adjudicate any dispute regarding whether an entrant satisfies these eligibility requirements at any time.

5. HOW TO ENTER. During the Entry Period:

- Sponsor will publish a link (the “**Entry Link**”) via one or more of Sponsor's official social media channels (including, without limitation, Instagram and/or X (formerly Twitter)) or another Sponsor-approved promotional channel. No purchase or payment is required to enter the Giveaway.
- Clicking the Entry Link will direct the entrant to an online entry form.
- The entrant must first click to affirmatively agree to these Rules before being permitted to proceed.
- Upon agreeing to these Rules, the entrant will be prompted to enter their full legal name and a valid email address and click “Submit” or some variation thereof.
- Upon submission, the entrant has one (1) validly completed and submitted entry (an “**Entry**”).

Limit: one (1) Entry per person and per email address for the duration of the Entry Period, regardless of the number of social media channels or posts through which the Entry Link is made available. Multiple or duplicate Entries from the same person, household, or email address will be void. Use of any automated, robotic, macro, script, or other technical means to submit Entries is prohibited and will result in disqualification. Incomplete, illegible, corrupted, misdirected, garbled, or late Entries, and Entries submitted through any method not specified in these Rules, are void and will not be eligible to win. All Entry materials become the property of Sponsor and will not be acknowledged or returned.

6. PRIZES. Sponsor will award seven (7) prizes (each, a “**Prize**”). Each Prize consists of one two 2 general admission tickets to the UFC 331 live event currently scheduled to take place on September 19, 2026, in Los Angeles, California (the “**Event**”). A total of fourteen (14) general admission tickets to be awarded across all winners. Approximate retail value (“**ARV**”) of each Prize (pair of tickets): **\$2,500 USD (\$1,250 per ticket). Total ARV of all Prizes: \$17,500 USD.**

No cash alternative, substitution, or transfer of a Prize is permitted, except that Sponsor reserves the right, in its sole discretion, to substitute a Prize (or component of a Prize) of equal or greater value if the Prize becomes unavailable before it is awarded. If the Event is cancelled, postponed, rescheduled, relocated, or otherwise materially changed after a Prize has been awarded, Sponsor will have no obligation to provide a substitute prize, cash payment, or other compensation. Tickets are non-transferable except as expressly permitted by UFC and/or the venue and are subject to any additional terms and conditions imposed by UFC, the venue, and the ticket issuer, including any applicable venue policies, security screening, and code of conduct. Winners are solely responsible for reviewing and complying with all such third-party terms.

7. WINNER SELECTION. Seven (7) winners will be selected in a random drawing from among all eligible Entries received during the Entry Period (each a “Potential Winner”). The random drawing will be conducted by Sponsor, or Sponsor's designated representative, on or about **September 17, 2026, at approximately 9:00 AM Est.** (the “**Drawing**”). Odds of winning depend on the total number of eligible Entries received. Sponsor's decisions as to the administration and operation of the Giveaway and the selection of Potential Winners are final and binding in all matters relating to the Giveaway.

8. WINNER NOTIFICATION; 12-HOUR RESPONSE REQUIREMENT. Potential Winners will be notified via the email address provided at the time of entry within a reasonable time following the Drawing.

- Each Potential Winner must respond to Sponsor's notification, and must fully complete and submit all KYC, identity-verification, and sanctions/due-diligence materials requested by Sponsor pursuant to Section 9 below, within twelve (12) hours of the time Sponsor's notification is sent.

- If a Potential Winner fails to respond within the applicable 12-hour window, fails to complete the required KYC and due diligence process to Sponsor's satisfaction, cannot be reached, is found to be ineligible, has provided false or inaccurate information, or otherwise fails to comply with these Rules, that potential winner will be disqualified, will forfeit any and all rights to the applicable Prize, and, in Sponsor's sole discretion, an alternate winner may be selected from the remaining pool of eligible Entries in the same manner described in Section 7, subject to the same 12-hour response requirement. Any selected alternate winner will become a Potential Winner.
- Sponsor is not responsible for any Potential Winner's failure to receive notice due to spam/junk-mail filters, incorrect or invalid contact information provided by the entrant, or any other cause outside Sponsor's reasonable control.

9. KYC, IDENTITY VERIFICATION, AND SANCTIONS SCREENING. As a condition of receiving a Prize, each Potential Winner agrees to complete Sponsor's know-your-customer and due diligence process, which will be performed with the assistance of one or more independent third-party verification providers engaged by Sponsor. This process may require the entrant or potential winner to provide, among other things, full legal name, date of birth, government-issued identification, and country/jurisdiction of residence, and to be screened against denied-party, sanctions, and watch lists maintained by OFAC and other applicable governmental authorities. Sponsor reserves the right, in its sole and absolute discretion, to reject, disqualify, or decline to award a Prize to any Potential Winner who does not satisfactorily complete this process, who appears on any restricted or sanctioned party list, or whom Sponsor otherwise determines, in its sole discretion, presents a legal, regulatory, or compliance risk. Any Prize that is forfeited, declined, or not awarded as a result of this Section 9 will not be replaced, and Sponsor will have no further obligation with respect to that Prize. For Purposes of these Rules, any Potential Winner that passes identity verification and receives a Prize shall be deemed a Winner.

10. LIABILITY; NO RESPONSIBILITY FOR THE EVENT, TRAVEL, OR ATTENDANCE.

- Except as otherwise set forth in this Agreement, Sponsor's sole obligation and liability to Winners under this Giveaway is to make available fourteen (14) legitimate, valid general admission tickets to the Event (in the form of seven (7) pairs), one pair per winner, as described in Section 6.
- Sponsor is not responsible for, and will have no liability whatsoever to any Winner in connection with, the Event itself, including without limitation any change, modification, postponement, rescheduling, relocation, or cancellation of the Event, any change in date, time, venue, card, or fighters/participants, or any other aspect of the Event, whether announced by UFC, the venue, or any other third party.
- Sponsor is not responsible for, and will have no liability whatsoever to any Winner for, any additional terms, conditions, restrictions, security requirements, credentialing requirements, or entry requirements imposed by UFC, the venue, or any governmental authority, nor for any winner or guest who is denied entry to, ejected or removed from, or otherwise prevented from attending or remaining at the Event by UFC, venue personnel, security, law enforcement, or any other third party, for any reason.
- Sponsor will have no liability if a Winner is unable to use, or elects not to use, a Prize for any reason, including if the Winner can no longer attend the Event.
- To the maximum extent permitted by applicable law, by accepting a Prize, each Winner releases, discharges, and holds harmless Sponsor and UFC and their respective parents, subsidiaries, and affiliates, and each of their respective officers, directors, employees, and agents (collectively, the **"Released Parties"**), from any and all claims, damages, losses, or liability of any kind arising out of

or relating to participation in the Giveaway, acceptance, possession, or use (or misuse) of a Prize, or attendance at (or inability to attend) the Event, including, without limitation, claims for personal injury, death, or property damage, howsoever caused.

11. EXPENSES. Winners are solely responsible for any and all costs and expenses associated with acceptance and use of a Prize and attendance at the Event that are not expressly included in the Prize, including, without limitation, transportation to and from the venue, parking, airfare, ground transportation, lodging, meals, incidentals, gratuities, and any applicable local, state, or federal taxes. Sponsor will not reimburse or provide any such expenses to any winners.

12. TAXES. All applicable federal, state, and local taxes, if any, arising from the acceptance or use of a Prize are the sole responsibility of the Winner. Sponsor may, where required by applicable law, request a completed tax reporting form (e.g., IRS Form W-9) or equivalent identifying information from a Winner as a condition of awarding a Prize.

13. GENERAL CONDITIONS. Sponsor reserves the right, in its sole discretion, to cancel, suspend, modify, or terminate the Giveaway, or any portion of it, if it becomes technically corrupted (including by non-authorized human intervention, fraud, or technical failure), or otherwise is not capable of being conducted as contemplated by these Rules, and, in such event, to select Potential Winners from among all eligible, non-suspect Entries received prior to the date of such action, or to take any other action Sponsor deems appropriate. Sponsor reserves the right to disqualify any individual it finds, in its sole discretion, to be tampering with the entry process, acting in violation of these Rules, acting in an unsportsmanlike or disruptive manner, or acting with intent to annoy, abuse, threaten, or harass any other entrant, Sponsor, or the Released Parties.

14. PUBLICITY. Except where prohibited by law, acceptance of a Prize constitutes each Winner's consent to Sponsor's use of the Winner's first name, last initial, city/state of residence, and statements about the Giveaway or Sponsor for promotional and advertising purposes, in any media now known or later developed, worldwide, without further compensation, notice, or consent.

15. DATA PRIVACY. Personal information collected in connection with the Giveaway (including for purposes of KYC and sanctions screening under Section 9) will be used by Sponsor and its service providers to administer the Giveaway, verify eligibility, comply with applicable law, and fulfill the Prize, and will be handled in accordance with Sponsor's Privacy Policy, available at [Privacy Policy](#). By entering, entrants acknowledge that certain information may be shared with Sponsor's third-party verification and KYC service providers for the purposes described in these Rules or as otherwise permitted under the Sponsor's Privacy Policy.

16. DISPUTES; GOVERNING LAW. These Rules will be governed by and construed in accordance with the laws of Texas, without regard to its conflict-of-laws principles. As a condition of participating in this Giveaway, each entrant agrees that any and all disputes that cannot be resolved between the parties, and causes of action arising out of or connected with this Giveaway, will be resolved exclusively in the state or federal courts located in Harris County, Texas, and each entrant consents to the personal jurisdiction of such courts and waives any objection to venue there. Entrants further agree that, to the extent permitted by law, in no event will they be entitled to attorneys' fees, or to obtain any award for punitive, incidental, special, or consequential damages.

Except where prohibited by law, each entrant further agrees that: (a) any and all disputes, claims, and causes of action arising out of or connected with this Giveaway or any Prize awarded must be resolved individually, without resort to any form of class or representative action; (b) any and all claims, judgments, and awards will be limited to actual, documented out-of-pocket costs incurred in connection with entering

the Giveaway, and in no event will entrants be entitled to attorneys' fees; and (c) entrants hereby waive all rights to claim punitive, incidental, special, or consequential damages, or any other damages, and any right to have damages multiplied or otherwise increased.

17. NO WARRANTY; INTELLECTUAL PROPERTY. The Giveaway, the Prizes, and any related materials are provided "as is" without warranty of any kind. UFC®, Ultimate Fighting Championship®, and related marks are trademarks of Zuffa, LLC and are used, if at all, for identification purposes only; nothing in these Rules grants any entrant a license or other right in such marks.

18. THIRD-PARTY / SOCIAL MEDIA PLATFORMS. This Giveaway is in no way sponsored, endorsed, administered by, or associated with Instagram, X (Twitter), Typeform, or any other social media or technology platform used to promote or administer the Giveaway (collectively, "Platforms"). Entrants acknowledge that they are providing information to Sponsor and not to any Platform. Any questions, comments, or complaints regarding the Giveaway must be directed to Sponsor, not to any Platform.

19. SPONSOR CONTACT / WINNERS LIST. For questions about these Rules, or to request the names of the winners after the Drawing, contact Sponsor at support@exodus.io.

20. SEVERABILITY. If any provision of these Rules is held to be invalid or unenforceable, that provision will be enforced to the maximum extent permissible, and the remaining provisions will remain in full force and effect.

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